

jon shiroma

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Objective:

To find a position as a project manager so I may use my production and technical background to help make the project run smoothly for all parties involved through clear communication and an intimate understanding of the production workflow.

Skills

I went to school for a degree 'graphic design', and finished with an Associates in Graphic Design and Web Design, and a Bachelors of Science degree in Digital Video Production. I have worked for small companies and large corporations, as an employee and a consultant, in positions ranging from general customer service to being the Creative Director. This has left me with an incredible and unique skill set. I know my way around Adobe's Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Flash, etc), Final Cut Pro, as well as other 'general' computer knowledge (yes, even hardware issues). I am a firm believer in being up front and honest with clients and co-worker. I also work well in a team, but can also work unsupervised, locked in a dark room, bathed only in the soft white glow of an LCD monitor. That said, I prefer to work as part of a team, as I really like being part of something larger than myself. I am very motivated and like to think my attitude is contagious when I'm working with others on a project. I also have warehouse experience and experience with a forklift (moving pallets, unloading and loading trucks, etc).

Experience:

04.10-present

South Swell Industries

San Diego, CA

Artist/Operations Manager

- I was picked up by South Swell when the company I was working for changed business models and moved out of the building.
- Managing the front office: purchasing supplies, contacting vendors, coordinating payments and invoicing with vendors
- Creating art work for screen printing and creating spot and Index separations and film output
- Coordinated job scheduling with the Production Manager
- General duties to 'keep the place running' (e.g. answering the phone, installing a new faucet, keeping the computers working)

10.09-04.10

Duds By Dudes

San Diego, CA

Artist/Operations Manager

- Taking initial orders from the client and setting the production schedule
- Placing orders with vendors for blanks and print supplies
- Creating custom artwork or cleaning up provided art
- Creating new forms to streamline production and reduce cost/errors
- Coordinated the efforts of the Art Director and press operator
- Left the company when the owner decided to get out of production and change his business plan

10.08-present

Freelance design

San Francisco and San Diego, CA

Freelance Web Design/Web Dev

- As a one-man operation, I had to generate business and manage clients and projects
- Serving as a bit of a creative mercenary, I ended up working in the sign shop of one of my web clients
- Freelance projects range from customizing templates for SmugMug.com and WordPress to full on custom sites
- Developed e-commerce sites for two local clothing companies

09.10.2008-10.17.2008

ThinkHR

Pleasanton, CA

Web Marketer

- Edit, design, and print various marketing collateral
- Trouble shoot and fix internal web tool (php based 'portal' for office staff)
- Repair broken sections and redesign and build new functionality to company web site
- In charge of running email campaigns

12.17.07-06.23.08

AdAuthority

San Diego, CA

Creative Director

- Gained experiencing managing another artist and developing a successful workflow
- Built pages/campaigns for B2B and B2C purposes
- In charge of rebuilding sites for major web properties
- Primary responsibility was to create landing pages to generate leads
- Learned how to build a web form that will convert well
- Created print collateral for conferences and events
- Worked directly with clients, such as Matthew Lesko ('The Answer Man')

- General updates to company sites/landing pages

07.07 - 12.07

Einstein Industries

San Diego, CA

Video Editor

- Started in the Web Production Department updating existing pages
- While in the web department, I had a lot of SEO/W3C best practices hands on experience
- Modernized many older sites with the latest W3C standards
- Experienced working with code that has had many people editing it
- Learned many cross-browser compatibility issue fixes
- Promoted to the video department after about a month and a half of starting with Einstein Industries
- Worked with footage in 4:3 and 16x9 formats
- Compressed video for web (.flv format)
- Created 'new' b-roll footage using After Effects and/or Motion 3

05.06-06.07

Spectrum Pacific Learning Co.

San Diego, CA

Web Developer

- Discovered a way to use CSS (all types) in Blackboard and eCollege learning management systems
- Developed CSS templates for use in online courses (the company was using tables until I was hired)
- Created designs/layouts to be used in online courses
- Created course specific CSS layouts for National University courses
- Started processes to include videos in courses
- Helped develop standards for audio and video recording (for use in online courses)
- Worked on projects for clients like the Patrons of the Prado web site (updates and content integration)
- Created short videos/animations for presentations by the company president using Flash and After Effects
- Volunteered to work almost 24 hours straight to meet an unrealistic deadline set by a project manager

04.06-05.06

One Mortgage Network

San Diego, CA

Web Developer

- Hired as part-time help to assist with basic web maintenance
- Designed new pages for company web sites
- Updated existing pages with new content or new layouts
- Learned basic PHP in less than a day to fix a problem with form validation
- Designed new business cards

08.05-06.06

Time Warner Cable

San Diego, CA

Collections Rep.

- The contract position through AStarStaffing turned into a full time position after the probation period

02.05-08.05

AStarStaffing

San Diego, CA

Temp Assignment

- Contacted customers with past-due accounts for Time Warner Cable
- Learned how to deal with angry customers
- Gained experience in collecting money from customers in a professional manner

Education

08.06 - 10.07

Platt College

San Diego, CA

Received Bachelor of Science Degree in Media Arts program, specializing in 3D Modeling and Animation and Digital Video Production.

01.05 – 08.06

Platt College

San Diego, CA

Received an Associate of Applied Science Degree in Graphic Design.

08.02 – 12.04

Palomar College

San Diego, CA

Some College Coursework Completed in Psychology, Cal State University general education requirements met.