

jonshiroma

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Objective:

To get a job that lets me use my customer service skills, sales skills, or creative abilities.

Skills

Creative graphic designer with experience in web design, print design, and multimedia. Exceptional leadership and interpersonal skills; dynamic team player as well as an efficient self starter. Inventive creator of innovative marketing strategies and a real out-of-the-box thinker. Intelligent individual; a quick learner, able to adapt to new situations Thrives in intense deadline-driven environments.

I am extremely comfortable in both a PC and Mac environment. Proficient with programs such as **Adobe Photoshop, Adobe Illustrator, Autodesk Maya, Final Cut Pro, Motion, Adobe InDesign, Adobe Flash, Adobe After Effects, and Adobe Dreamweaver.**

I also have experience as a customer service rep, tele-sales rep, and collections rep (with Time Warner Cable).

Experience:

10.08-present freelance design San Francisco/San Diego
Freelance Web Design/Web Dev

- Random jobs from random clients:
- Design and build forms for lead-gen
- Built and tested XML ping/post
- Consult clients on design and development of new projects

09.10.2008-10.17.2008 ThinkHR Pleasanton, CA
Web Marketer

- Edit, design, and print various marketing collateral
- Trouble shoot and fix internal web tool (php based 'portal' for office staff)
- Repair broken sections and redesign and build new functionality to company web site
- In charge of running email campaigns

12.17.07-06.23.08 AdAuthority San Diego, CA
Creative Director

- Gained experiencing managing another artist and developing a successful workflow
- Built pages/campaigns for B2B and B2C purposes
- In charge of rebuilding sites for major web properties
- Primary responsibility was to create landing pages to generate leads
- Learned how to build a web form that will convert well
- Created print collateral for conferences and events
- Worked directly with clients, such as Matthew Lesko ('The Answer Man')
- General updates to company sites/landing pages

07.07 - 12.07 Einstein Industries San Diego, CA
Video Editor

- Started in the Web Production Department updating existing pages
- While in the web department, I had a lot of SEO/W3C best practices hands on experience
- Modernized many older sites with the latest W3C standards
- Experienced working with code that has had many people editing it
- Learned many cross-browser compatibility issue fixes
- Promoted to the video department after about a month and a half of starting with Einstein Industries

